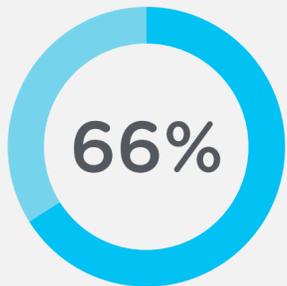# EdTech & Learning

A Parent's Perspective

EDTECH USE IS GROWING
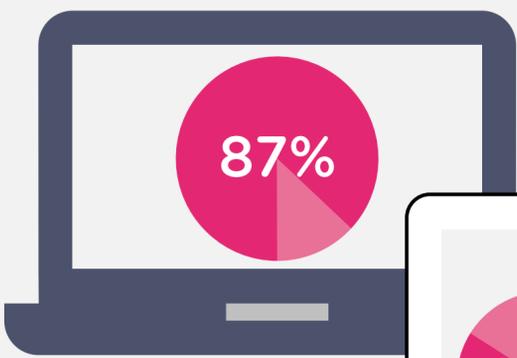
66% — 66% of parents indicate that technology use has increased over the past few years.

64% — 64% of those parents say tech has become more integrated into the way teachers teach and students learn.

EDTECH IS PROMISING

87% — 87% of parents believe in the potential for technology to positively impact student learning.

84% — 84% of parents say they want their child to have access to educational technology outside of school to extend learning time beyond the school day.

93% of parents believe technology is a valuable tool to tailor student learning...

IMPLEMENTATION MATTERS

A+

...but only 1 in 3 believe that schools are currently doing an "excellent" job using technology for this purpose.

WHEN PARENTS SAY...

"My school does an excellent job using tech to tailor learning."

...they are 2 ½ times more likely to report their child has learned more.

2.5x

TERMINOLOGY GAPS

Parents are enthusiastic about technology but don't always understand the terms educators use.

44% of parents understand "personalized learning"

43% of parents understand "competency based education"

31% of parents understand "21st century skills"